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Contact: Lori Latham
PH: (616) 632-7567 (desk)
(616) 401-1743 (mobile)
EM: lori.latham@kentcountymi.gov

KENT COUNTY HIRES NEW COMMUNICATION AND PUBLIC RELATIONS DIRECTOR

Kent County Administrator Wayman Britt announced last week that Lori Latham joined the team at Kent County as the Communication & Public Relations Director. Latham replaces Lisa LaPlante who left the County in February to join her husband in Henderson, Nevada.

“I’m so happy to have Lori join an already incredibly talented staff at Kent County. Lori will make us even better,” said Wayman Britt, Kent County Administrator. “Her resourcefulness, relationship building, and communications skills will have an immediate impact on our organization and our commitment to communicate with and inform the citizens of Kent County.”

Latham comes to the County with more than 15 years of diverse experience in public and media relations, as well as communication in health care, not-for profit and political areas. Prior to coming to the County, she served as Program Director for International Patients at the University of Michigan Health System in Ann Arbor. She also served as the Chief of Staff in the

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Office of Development at the Health System and was Vice President, Public Affairs with the Michigan Health & Hospital Association. She has a Bachelor of Arts in English and Mass Communications from Anderson University and a Master of Science in Communications from Purdue University.

“Lori brings a unique set of skills to Kent County. She has an exceptional ability to communicate and her concern for community and team-oriented approach to getting things done is a perfect fit for the organization,” said Britt. “I am excited to be joining the team that Wayman Britt has assembled,” said Latham. “Kent County has a rich history and I am looking forward to telling the remarkable stories of the County’s efforts to bring cost-effective, responsive, and award-winning services to the residents of Kent County.”

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