

SUMMARY

Participants of *A Healthy Community for All: Health in All Policies* were sent a follow-up evaluation electronically on August 23, 2017. Participants were asked to respond to statements regarding their satisfaction with the event, presentation content and event logistics, and were provided an opportunity to give open-ended comments. Fifty-four people responded to the survey (38% response rate).

On average, respondents reported an increased level of understanding of Health in All Policies after the event [Figure 1]. More than 95% of respondents were satisfied with the event, felt they could apply the information to their job, and found the HiAP toolkit to be useful [Figure 2]. All respondents agreed that the keynote presentation by Julia Caplan on Health in All Policies enhanced their knowledge of the topic [Figure 3]. Approximately 9 in 10 participants also reported an increased level of understanding of the content of the other presentations (the Pay for Success Model by Jeremy Moore, the Kent County Population Consortium by Maureen Kirkwood and Adam London, and the Kent County Community Health Needs Assessment and Improvement Plan by Rachel Jantz and Chelsey Saari) [Figure 3]. Overall, respondents agreed that the logistical components of the event were easy to use and navigate, though there was some reported difficulty with parking [Figure 4].

RESULTS

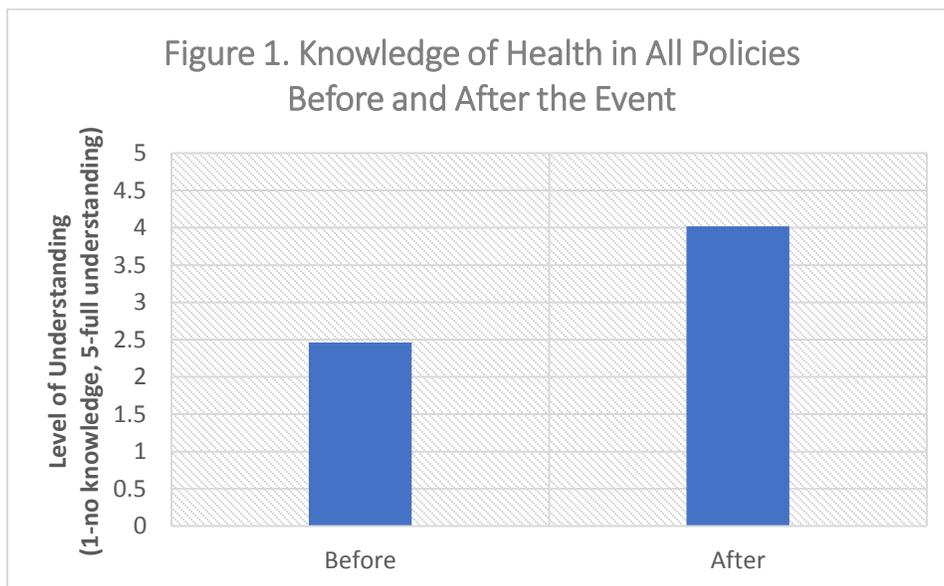


Figure 2. Satisfaction with the Event, Applicability, and Toolkit

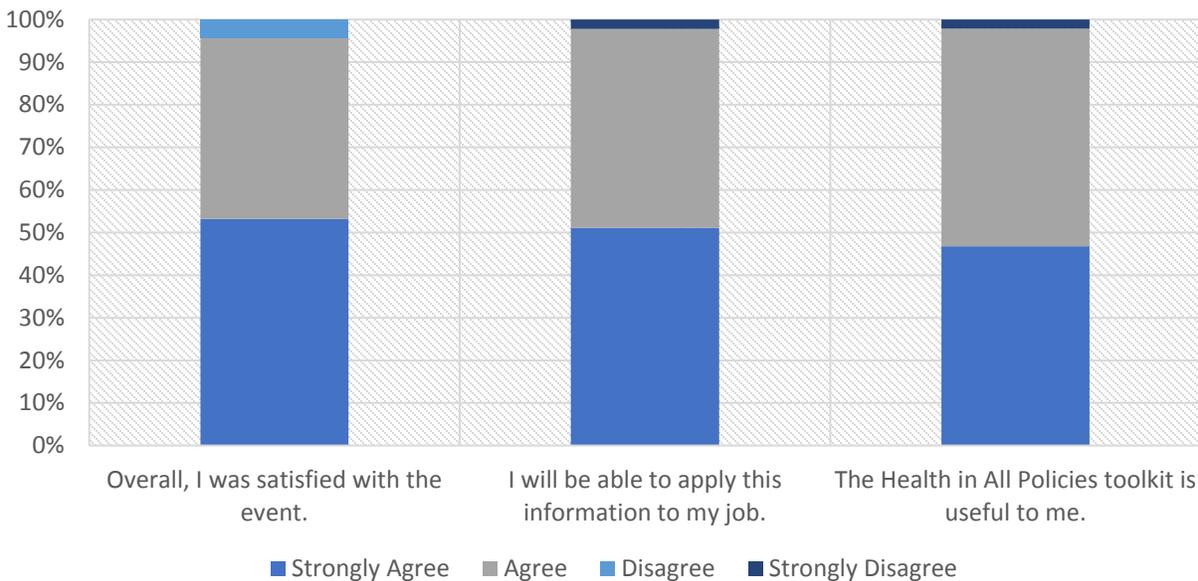


Figure 3. The event enhanced my knowledge of ...

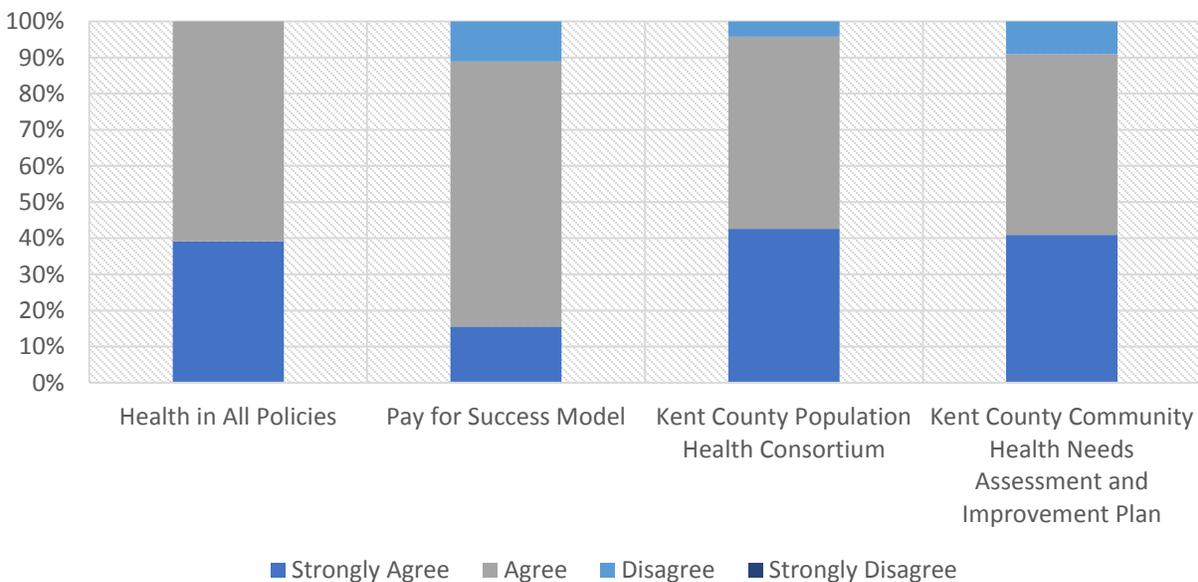
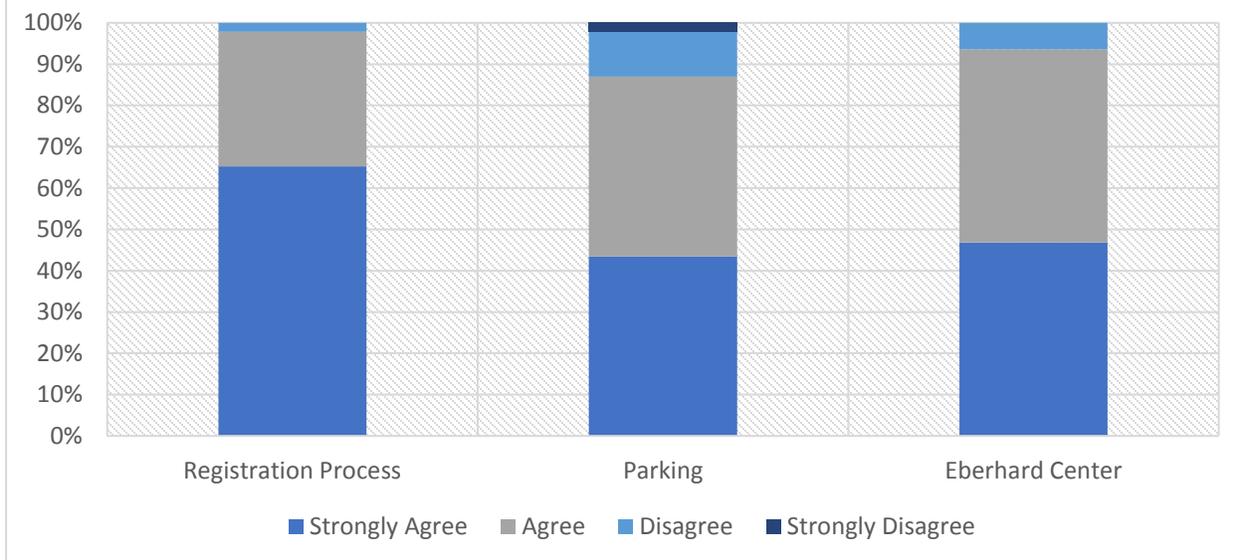


Figure 4. Registration, parking, and the venue were easy to use and navigate.



## GENERAL COMMENTS

- Was hoping the event would be more of a call to action and how-to for local units of government to engage. Less of a 101 overview, and more of a working session.
- Would love to see this implemented in Grand Rapids, Kent County and Michigan
- Not sure we needed someone from California on this basic information
- The event was a good use of my time and the facility was convenient.
- This event had focus on non-profits and health sector. I am in manufacturing sector and noticed that none of the items presented I would be able to apply.
- The conference topics provided a good variety from overview to operationalization of the concept of Health in Every Policy.
- It was an interactive session with plenty of useful information.
- This event served its purpose
- While overall, I thought the event went well I felt that the planners may have missed the mark on inclusivity and diversity in the speakers and attendees. Neither the composition of the speakers or attendees was close to representing the demographics of our community.
- Event was very well done and I appreciated the info I received.
- I'm retired so I won't be using the info in my job.



## A HEALTHY COMMUNITY FOR ALL: HEALTH IN ALL POLICIES FOLLOW-UP EVALUATION

- Attendees who have never been to the Center should have been forewarned that they were not allowed to park in the adjacent parking lot. A Google map of the available parking would have been nice. To be forewarned is to be forearmed! Nevertheless, it was an eye-opening experience. Kudos to the planners and presenters!
- Everything went smoothly. I'm not certain when/how I will use the toolkit, but I expect that I probably will sometime.
- The typical entrance I use for Eberhard Center was closed. It would have been helpful to either communicate this to attendees or post signage.

### WHAT STEPS WILL YOU TAKE TO BUILD BRIDGES WITH OTHER SECTORS IN THE COMMUNITY TO ADVANCE EQUITY AND IMPROVE HEALTH IN KENT COUNTY?

---

- I will share my new learned knowledge with my board
- Constantly collaborating.
- I would love to connect more with Rachel and Chelsey to see how I or our WMU MPH students might assist with the CHNA. My research centers on Photovoice, so I would love to help with that and we have several MPH students right here in Grand Rapids that need 180 hours of an internship. I would also be interested in attending the Consortium "visioning" meetings.
- Communicate with elected officials
- Continue to find ways to integrate health into other community issues
- I will work to help make housing more affordable in Grand Rapids
- Will consider in my daily decision making.
- Will continue and build on Health, Access and Equity in Local Food Systems collaborative through Access of W MI and United Way. Will continue and build on our NOW (Nutritional Options for Wellness) pantry, providing sugarless, low-fat options and fresh produce for referred individuals weekly. Please see my blog ([UCOMgr.org/directors\\_blog](https://ucomgr.org/directors_blog) for nine of the ways UCOM is building a culture of health in our community. I have already met with Maureen Kirkwood, and have a meeting scheduled with Jennifer Wilson of the Metro Health Foundation. We will continue to emphasize community gardens. Currently we have 80 plots.
- We work in partnership with many organizations throughout the county and this initiative will help us to stress the importance of meeting unmet needs in economically challenged populations.
- Continue to have a diverse workforce and promote diversity in different teams
- I hope to do more outreach on our program and invite speakers from other sectors to speak to my team about the services they offer
- Working with Invest Health and ENTF
- Will be incorporating it into our efforts and am reaching out to other stakeholders.



## A HEALTHY COMMUNITY FOR ALL: HEALTH IN ALL POLICIES FOLLOW-UP EVALUATION

- Will talk about HIAP in the other community coalitions I belong to (substance abuse, transportation) and look at our work through a HIAP equity lens. Will also look for how changes in policies around me and my clients might advance this effort and try to bring them to the attention of people who might influence a change.
- Incorporate this initiative and concept into nursing education course in Nursing Leadership. Continue to be alert for opportunities to serve in community service capacities through board membership, short term committee service, etc.
- Continue to provide leadership for system-level efforts, working across sectors, and focusing on social determinants of health
- Spread awareness, try and implement health in all policies, dig deeper into it.
- Already so some of this to just continue and look for more opportunities.
- We have already set meetings to explore partnership on upcoming projects.
- Building and improving relationships with our partner and referral organizations
- My program will continue to try to make inroads with people with disabilities and others that are underrepresented in the community.
- By informing my clients on health in our community
- Learn more about how health in all polices affects areas we do not inherently think of.
- Continue the dialog
- Participate in coalitions
- Sustain and increase the number of people that engage in opportunities to promote equity through social media
- More informed conversations in groups.
- Share the materials distributed.
- I'm not sure yet
- We work with a variety of community partners to advance our mission. We will continue to think innovatively about who we can collaborate with moving forward.
- Consider HiaP when crafting policies, procedures and programs.



## A HEALTHY COMMUNITY FOR ALL: HEALTH IN ALL POLICIES FOLLOW-UP EVALUATION

### HOW WILL YOU OR YOUR ORGANIZATION COMMIT TO ALIGNING HEALTH IMPROVEMENT EFFORTS IN KENT COUNTY?

---

- Not certain yet.
- Constantly collaborating.
- WMU MPH would love to align more with Kent County PHD.
- Communicate with elected officials.
- I will advocate for programs that promote Health in their policies.
- Continue efforts.
- Collaborations through United Way, Access of W MI, Kent County Health Department, the Arc-Kent County, Disability Advocates of Kent County, Community Rebuilders, City of Wyoming, Roosevelt Park Neighborhood Association, Habitat for Humanity and other organizations that are working toward the same goals.
- We will work in partnership with those who are committed to addressing the issues of concern expressed in the HIAP presentations.
- I hope to be more involved in CHNA/CHIP efforts at KCHD.
- Supporting ENTF.
- My organization is Kent County Health Department and we are very committed to HIAP. If I see one of our own policies that seems to go against this agenda, I will bring it to our leadership's attention.
- See above regarding integration into education topics.
- We are already working in that arena - we will continue to do so.
- As a student, I aim to learn more and spread awareness and take it forward when I am capable.
- Not sure about others but I have already shared information with key decision makers.
- Recognize health as an aspect of land use and quality of life efforts and partner appropriately.
- Continue connecting people with needed resources.
- Apply the health food policy to our market.
- By bridging efforts to maximize resources.
- This will be a process in evolution; it has to start somewhere.
- I'm not sure. I'm not in management.
- Continue to be open to partnering opportunities that promote healthy lifestyles and wellness.
- Unknown at this time...other than sharing by word-of-mouth.
- These are difficult questions! I'll need to think further about this one too.
- We will align by providing expert opinion on things we know/do well, and reaching out to partners who are experts in other aspects of our work.
- Work towards establishing health equity and social justice in programming.



## A HEALTHY COMMUNITY FOR ALL: HEALTH IN ALL POLICIES FOLLOW-UP EVALUATION

### WHAT OTHER TOPICS WOULD YOU LIKE TO SEE ADDRESSED?

---

- Health and aging
- How-to implement HIA policies. Models, examples, and skill building. Perhaps surface easy opportunities to begin successful practice.
- Health inequities and disparities are crucial. I'd like to see KCPHD address these comprehensively- not just programming and interventions, but policies and enhancing cultural diversity, humility, and competency of the public health workforce in Kent County.
- In California, the Governor and the successor Governor both strongly supported HiAP. We do not have this kind of support in Michigan nor in Grand Rapids. I'd like to see the topic addressed as to how do we get politicians committed to HiAP.
- How to start putting health in all policies
- What projects in other cities are being successful in healthy policy-making, and what are the "keys" to their success?
- Connections with other organizations similarly focused on these concerns, such as the KCFCCC and K-Connect.
- I am part of several employer consortiums in Grand Rapids, we all have absenteeism problems. If employees want to improve their health, they need to keep a job and/or learn a new skill.
- It would be helpful to see a list of examples of policy changes that improved health in other communities that are implementing HIAP to help trigger thoughts about this venture.
- Disparity in communities and how that can be successfully addressed, if at all, by one policy.
- Would like to hear more about equity and engagement and where the Health Dept. has found success.
- Still thinking about that
- I would like to see more information about institutional racism.
- Housing
- More data on outcomes for vulnerable populations throughout the life cycle
- Not sure
- None come to mind...your selections were audience and cultural-times appropriate.
- I would like to see sustainability addressed - from financial, to environmental, to social.
- I'd like more time spent on the current work being done by Spectrum.