The River Bends Towards Health in All Policies

Kent County, Michigan
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I love Michigan!
Outline

1. What is a healthy community?
2. Health in All Policies: A new paradigm
   • Equity & environmental sustainability
   • HiAP in action: The California story
   • Tools and resources
3. Next steps
“It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change.”

- Institute of Medicine
Sticky or "Wicked" Problems

- Multi-factorial
- Difficult to fully define
- Lack a clear solution
- Not the responsibility of any single organization

Image: Triple Helix Corporation
Health in All Policies is...

a collaborative approach to improving the health of all people by incorporating health considerations into decision-making across sectors and policy areas.

The 5 Key Elements of Health in All Policies

1. Promote health, equity, and environmental sustainability
2. Support inter-sectoral collaboration
3. Benefit multiple partners
4. Engage stakeholders
5. Create structural or procedural change

Key Element #1: HiAP is about health, equity, and environmental sustainability
Health Inequity:
Disparities in health that are a result of systemic, avoidable and unjust social and economic policies and practices that create barriers to opportunity.
- Virginia Department of Public Health
Kent County

Perceived Health Reported as Fair or Poor, by Zip Code.

Source: Behavioral Risk Factor Surveillance System, 2017
Ensures all people have what they need

Assumes all people have the same needs
Racism Causes Health Inequities

- Differential access to resources
- Differential living conditions
- Chronic Stress
- Epigenetics
- Increased Allostatic Load

Health Inequities:
Cancers, heart disease, high blood pressure, kidney disease, etc.
Doctors Issue Call to Combat Climate Change
They say respiratory illnesses, heat stroke and infectious diseases are growing threats due to a warmer planet - HealthDay, National Institute of Health
Monday, April 18, 2016

Respiratory illnesses, heat stroke and infectious diseases like Zika virus, dengue fever and cholera are flourishing as global temperatures rise.

-- Wayne Riley, M.D., president, American College of Physicians
CLIMATE SUMMIT

WHAT IF IT'S A BIG HOAX AND WE CREATE A BETTER WORLD FOR NOTHING?

- ENERGY INDEPENDENCE
- PRESERVE RAINFORESTS
- SUSTAINABILITY
- GREEN JOBS
- LIVABLE CITIES
- RENEWABLES
- CLEAN WATER, AIR
- HEALTHY CHILDREN
  etc. etc.

Comic by Joel Pett
HiAP in Action: The California Story
California

- Population: 39,250,017
- World's sixth-largest economy
- Diverse demographics
- Geography: Urban, rural, mountains, farmland
- Significant wealth and health inequities
- Progressive political leadership
Place Matters
California Health In All Policies Task Force
WHEREAS the Strategic Growth Council (SGC) was established to enhance collaboration between state agencies ….

WHEREAS policies related to air and water quality, affordable housing, infrastructure systems, public health, sustainable communities, and climate change all significantly influence the physical, economic, and social environments in which people live, shop, work, study, and play……

WHEREAS to improve health outcomes, agencies should collaborate with each other to ensure that health is considered when policies are developed.

NOW, THEREFORE, I, ARNOLD SCHWARZENEGGER, Governor of the State of California, by virtue of the power vested in me by the Constitution and statutes of the State of California, do hereby order effective immediately:

1. The SGC shall establish a Health in All Policies (HiAP) Task Force to collaborate with existing SGC working groups to identify priority programs, policies, and strategies to improve the health of Californians while advancing the SGC’s goals of improving air and water quality, protecting natural resources and agricultural lands, increasing the availability of affordable housing, improving infrastructure systems, promoting public health, planning sustainable communities, and meeting the state’s climate change goals. …

2. The Task Force shall be facilitated and staffed by the California Department of Public Health and shall submit a report to the SGC outlining recommended programs, policies, and strategies for consideration, and the report shall also describe the benefits for health, climate change, equity, and economic well-being that may result if the recommendations are implemented.

IT IS FURTHER ORDERED that the agencies and departments under my direct executive authority shall cooperate in the implementation of this Order.
Starting Off: Creating a Shared Vision (2010)

What is a healthy community?
Healthy Community Framework
Aspirational Goals
Healthy Community Indicators
Recommendations and Early Action (2010-2011)

- Gathered input
- Established & applied criteria
- Consensus building & decision-making
- Submitted 34 recommendations
- 9 action plans
- Advocates introduced legislation based on HiAP recommendations
Implementation: Multi-Agency Work Groups

- Active Transportation
- Farm to Fork
- Food Procurement
- Health & Equity in Land Use Planning
- Violence Prevention
- Housing Siting and Air Quality
- Land Use, Schools and Health
- Equity in Governance
HiAP Multi-Agency Action Plan

Draft goal 2017-2020: Increase **access to tree canopy and parks by 10%**, in under-resourced and low-income communities.

Pogo Park, Richmond, California
Role of HiAP “Backbone” Staff

- Convening and facilitation
- Research
- Data alignment
- Monitoring and reporting
- Subject matter expertise
- Draft consensus documents
- Stakeholder engagement
Lessons Learned: A Transportation Story
HiAP Multi-Agency Action Plan

Goal: By 2020, increase non-auto modes of transportation: triple bicycle; double pedestrian, double transit modes, as measured by the California Household Travel Survey.

Genoveva Islas of Cultiva La Salud prepares to lead a “Cumbia Ride” in Fresno, California.
California HiAP Task Force:
Features of Current Structure (2017)

- Participation is voluntary and not funded
- Accountable to cabinet-level Council
- Quarterly meetings, multi-agency groups as needed
- Consensus decision-making
- 6 FTE backbone facilitation staff
- Stakeholder engagement
- Focus on win-wins and embedding
- Staffing provided through Public Health Department (2) and nonprofit partners (4)
Where do we start?

Tools and Resources for Health in All Policies
Learn about Other HiAP Initiatives

- **Richmond, CA**: HiAP program run by City Manager’s office, with significant community involvement

- **Ventura County, CA**: Board of Supervisors Resolution to provide health review of major decisions

- **Galveston, TX**: HiAP incorporated in recovery plan from Hurricane Ike

- **Nashville, TN**: Mayor asked all departments to report on how they consider health consequences in policies, plans, projects, and programs

- **Also**: Baltimore, Washington, D.C., New Orleans, Chicago, Las Cruces, NM...
Create a HiAP Structure

• Working group
• Task force
• Executive order
• Strategic plan
• Funding proposal

• Resolution
• Ordinance
• General plans
• Mission statement
Check out the Santa Clara County General Plan Health Element, 2015

Includes:

• Health equity
• Social and emotional health, including suicide prevention
• Healthy housing
• Healthy eating
• Violence prevention and safety
ChangeLab Solutions

• “From Start to Finish” Policy Guide
• Make the case with a sample slides and video
• Model policies

www.changelabsolutions.org/publications/HiAP_Start-to-Finish

- What is HiAP and Why Do We Need It?
- The Nuts and Bolts of HiAP
  - Getting Started
  - Partners and Roles
  - Working Together Across Sectors
  - Structures to Support HiAP
  - Creating Healthy Public Policy
  - Talking about HiAP
- Case Study: California HiAP Task Force
Look for Windows of Opportunity

• New political leadership
• Public pressure
• Crisis or natural disaster
• “Things governments do”
  – Boards and commissions
  – Programs and direct service
  – Hiring, retention, promotion
  – Data collection, analysis, reporting
  – Regulation, ordinances, taxes, fees
  – Planning: land use (master plan), transportation, housing, violence prevention, economic development
Apply an Equity Lens

How might this decision affect different groups?
Racial Equity Toolkit
An Opportunity to Operationalize Equity

www.racialequityalliance.org
Ask: What is a Healthy Community?

Healthy and affordable housing!

Green spaces for recreation!

Where there are good jobs and safe neighborhoods.

Kids have safe places to play and learn.

Healthy built environment including walkable & bikeable communities!

Where people know and care for one another.

Access to affordable, healthy foods.
Key Lesson: Listen to Other Sectors

We often ask our partners:

- What are your priorities?
- How can we help?
Next steps
WE’RE ALL IN THIS TOGETHER
How wonderful it is that nobody need wait a single moment before beginning to improve the world.

- Anne Frank
What will YOU do?
For more information

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HiAP Task Force website:

http://sgc.ca.gov/s_hiap.php