Resources & Websites

Kent County Health Department/Health Equity:
Video - “Framing Social Determinants of Health in Kent County”
http://www.accesskent.com/Health/HealthEquity/

Michigan Department of Community Health:
Health Disparity Reduction and Minority Health
http://michigan.gov/mdch/0,1607,7-132-2940_2955_2985-110249--,00.html

National Association of County and City Health Officials:
Health Equity and Social Justice
http://www.naccho.org/topics/justice

Roots of Health Inequity:
Free Web-based Course for Public Health Workforce
http://www.rootsofhealthinequity.org

Unnatural Causes:
A seven part documentary series exploring racial and socioeconomic inequalities in health.
www.unnaturalcauses.org

These guidelines, developed by the Kent County Health Department, are adaptable for all health and human service agencies.

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Of all the forms of inequality, injustice in health is the most shocking and the most inhumane.

– Martin Luther King, Jr.
Staff will actively seek input from the populations served when planning new programs, setting new programmatic priorities, and designing written publications/educational materials.

**Education**

Staff will create messages and use communication mechanisms tailored for specific audiences across their lifespan in order to improve health outcomes.

Staff will incorporate health equity messages in meetings and presentations.

Staff will implement health promotion strategies to protect the population from preventable health conditions.

**Working and Collaborating with Communities**

Staff will seek new collaborations and partnerships with groups focused on health and human services, human rights, civil rights and social advocacy in order to promote health equity.

**Building Alliances and Coalitions**

Staff will pursue grants focused on reducing/eliminating health inequities and targeting community conditions that create barriers to attaining optimal health.

**Monitoring, Surveillance and Evaluation**

Staff will utilize current local, state and national data to increase awareness of the impact of health equity on our community’s health.

Staff will understand that health equity assures the opportunity of optimal health for all people.

Staff will build capacity at all levels of decision making to promote community solutions for ending health inequities.

Staff will maintain current knowledge on health equity issues in order to understand the social, behavioral, environmental and biological/genetic determinants of health.

Staff will examine the effects of racism, classism, sexism and other forms of oppression in the development and implementation of public health programs and interventions.

Staff will maintain current knowledge on health equity issues in order to understand the social, behavioral, environmental and biological/genetic determinants of health.