



**KENT COUNTY HEALTH DEPARTMENT
ACADEMIC HEALTH DEPARTMENT
PROJECT DESCRIPTION**

PROJECT NAME: Development of inclusive health education and communication materials (on-going)

SEMESTER: Spring/Summer 2024

PRECEPTOR: Tracy Fahner and Dr. Nirali Bora

DESCRIPTION: This project will include researching inclusive health education materials for community distribution that include diverse languages, literacy levels, and ability levels. Develop culturally and linguistically appropriate health education materials through the online software Canva or other programs when needed. Work with KCHD programs and community partners to provide these materials when needed or upon request. Lastly, provide a toolkit to Kent County Health Department divisions to assist in their development of inclusive health education materials and communication.

IMPORTANCE TO PUBLIC HEALTH: Throughout the pandemic, local health departments struggled to keep up with the ever-changing landscape of informational materials and lagged considerably in adapting these materials in a culturally and linguistically acceptable manner. This also shined a light on overall health information needs in diverse communities. In order to provide information to all communities in Kent County, there is a need to translate and adapt a variety of health information into several languages and differing abilities for diverse populations who call Kent County home. As we saw during the pandemic, key messages related to COVID-19 prevention, contact tracing and vaccination translated into key languages enhanced knowledge of COVID-19 preventive practices. Having this same approach to other health topic information will continue to support many health issues across our community.

PROJECT DELIVERABLES:

- Research and develop inclusive health education materials for community (diverse languages, literacy levels, ability levels)
- Respond to community partner education material requests
- Provide toolkit to KCHD as a framework to develop ongoing inclusive communication
- Present work at Student Research Day

MINIMUM QUALIFICATIONS: Students applying for this internship must be enrolled in a bachelor's or master's degree program. Computer proficiency is required. Experience with Canva preferred.