



## Walk for Warmth 2024

**Saturday, February 10**

Walk for Warmth is an annual event, hosted by Community Action to raise awareness and funds for low income households in need of heating fuel assistance in Kent County

### Sponsorship Levels

#### **Friend Sponsor \$50** (unlimited)

- Name recognition on the Walk for Warmth website

#### **Partner Sponsor \$500** (10 available)

- Logo recognition on all printed materials referring to the event
- Business Card size advertisement & name recognition in the event program
- Recognition in the KCCA Annual Report

#### **Advocate Sponsor \$2,500** (4 available)

- Logo recognition on all printed materials referring to the event
- Logo recognition on the Walk for Warmth t-shirt
- Business Card size advertisement & name recognition in the event program
- Recognition in the KCCA Annual Report

#### **Key Sponsor: \$5,000** (2 available)

- Logo recognition as a “Key Sponsor” on all printed materials referring to the event
- Logo recognition on the Walk for Warmth t-shirt
- Logo recognition as a “Major Sponsor” on all advertising and media
- Business Card size advertisement & name recognition in the event program
- Recognition in the KCCA Annual Report

#### **Signature Sponsor \$10,000** (1 available)

- Prominent logo recognition as the “Signature Sponsor” on all printed materials referring to the event
- Prominent Logo recognition on the Walk for Warmth t-shirt
- Prominent logo recognition as the “Signature Sponsor” on all advertising and media
- An opportunity to promote your business and/or organization at the event
- Business Card size advertisement & name recognition in the event program
- Recognition in the KCCA Annual Report



## 2024 Walk for Warmth Sponsorship Form

Name: \_\_\_\_\_ Representing: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Supporters: I agree to support the named participant in the Kent County Walk for Warmth. I understand my pledge will be used for heating-related needs and is a tax-deductible contribution. Please make checks payable to Kent County Community Action Walk for Warmth and mail to KCCA at 121 Martin Luther King Jr SE, Ste 110 Grand Rapids, MI 49507.

SPONSORSHIP LEVEL	NOTES	AMOUNT

Friend Sponsor : \$50    Partner Sponsor: \$500    Advocate Sponsor: \$2,500

Key Sponsor: \$5,000    Signature Sponsor: \$10,000

As a WALK FOR WARMTH participant/sponsor, I agree to hold Kent County Community Action and any person or employee on behalf of the agency, supporters, organizations, the County, or any of its agencies harmless for any injury, damages, or any other claims arising from my participation, and I understand the collection of donations is my responsibility (parent or guardian must sign if participant is under 18).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

MEDIA RELEASE: I hereby authorize Kent County Community Action (including any of their officers, employees and agents) to release, disseminate, or use in any manner they see fit, my voice, photograph and/or video as a likeness of me for the general purpose of providing education on the services provided by the agencies it administers.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For Office Use Only:

Received \$ \_\_\_\_\_

Initials \_\_\_\_\_

# 2022 ANNUAL REPORT

**87,473** individuals

**14,720** families

**3,742** seniors

**7,602** children

**SERVED**

**41,299** information  
and referral  
calls



**“I am very blessed and grateful for this service and the drivers are wonderful.”**

**-2022 Program participant**

**We work to assist Kent County individuals, families, and communities to achieve lasting economic security and move out of poverty. We do this by developing community, expanding opportunity, and helping to improve lives.**



**204 home rehabilitation and weatherization projects completed** to help families with low and moderate-income conserve energy, save money, and live in healthier, safer homes.



**7 public infrastructure improvement projects completed** including parks, roads, and sidewalks, impacting over 38,000 residents living in low to moderate income areas.  
Investment: \$952,223



**10,814 rides provided to seniors and/or individuals with disabilities** to medical, employment, and recreational destinations in support of independent living.



**1,254 utility payments made** to prevent shut offs of gas, electricity, or water.  
Investment: \$519,366 for an average of \$414 per utility bill.



**3,038 hours of case management provided** to older adults to support them aging in place.



**85,177 boxes of nutritious food distributed** to low-income and senior households.  
Value: \$1,835,413

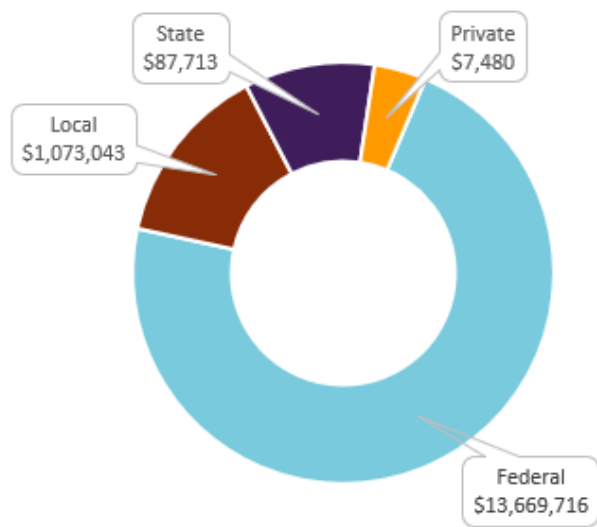


**18,794 Latin-American meals served** to seniors, ensuring that seniors receive a nutritious meal in their home or in a group setting.



**501 individuals and families** able to maintain safe and affordable housing of their choice each month due to the management of Housing Choice Vouchers  
Value: \$4,436,576 in Housing Assistance Payments

# FUNDING ALLOCATIONS



## COORDINATED EFFORTS & RESOURCES

**64,460**  
volunteer hours

**219** PARTNER  
organizations

**1,732**  
staff training hours

**98%**

of customers believe that KCCA helps to improve the condition in which persons with low-income live.

## 2022 HIGHLIGHTS

Throughout 2022, KCCA remained committed to addressing the evolving challenges facing Kent County residents, including the ongoing impacts of the COVID-19 pandemic. KCCA was able to distribute over \$20 million in Coronavirus Emergency Rental Assistance, in addition to distributing thousands of masks and test kits.

KCCA was also able to find ways to help community members with various needs along the Housing Continuum. Rental and mortgage assistance payments prevented 6,006 evictions and 73 foreclosures, keeping families in their homes. We also provided over \$1.3 million in funding to non-profit developers to construct new affordable housing units.

In addition to these services, KCCA was able to develop specialized programming to fill the gap where unmet needs were found. In late 2021 when Afghan refugees arrived in Kent County with limited access to cooking facilities and culturally appropriate foods, KCCA created a temporary program to assist. When the program concluded in 2022, the Refugee Meals Program provided a total 1,728 halal meals and 222 shelf stable essentials and snack boxes to individuals and families during their time of transition.

121 MLK Jr. Street SE • Suite 110 • Grand Rapids, MI 49507 • Phone : (616) 632-7950 • Fax : (616) 632-7955

[www.accesskent.com/Departments/CommunityAction](http://www.accesskent.com/Departments/CommunityAction)