

# WEST MICHIGAN FOOD PROCESSORS COUNCIL

Bringing West Michigan's leading food processors together.

## WHAT IS THE FOOD PROCESSORS COUNCIL?

The West Michigan Food Processors Council (WMFPC) is a 13-county, regional initiative to promote collaboration and shared learning among the area's leading processors.

The council was created in partnership with the Michigan Economic Development Corporation, the Michigan Department of Agriculture and Rural Development, The Right Place, Inc. and the Michigan Manufacturing Technology Center - West (MMTC-West).

## WHO IS PART OF THE FOOD PROCESSORS COUNCIL?

The WMFPC comprised of 15-25 progressive West Michigan food processors. Ideal company representatives are generalists, a strategic member of management able to speak on behalf of their company.

The council is facilitated and managed by The Right Place, Inc. and the Michigan Manufacturing Technology Center - West (MMTC-West)

## WHY BE PART OF THE FOOD PROCESSORS COUNCIL?

Initial efforts are to:

- 1.) Identify emerging business development opportunities for processors,
- 2.) Identify new and strengthen existing supply chain opportunities,
- 3.) Develop options for meeting logistical freight challenges,
- 4.) Influence public policy, the regulatory environment and food safety compliance processes.

## WHEN AND WHERE DOES THE COUNCIL MEET?

The WMFPC will launch in August 2014, with the first official meeting on August 1<sup>st</sup>. Regular meetings may be held quarterly, with special gatherings as needed.

Because this is a 13-county initiative, meetings will be held in various locations through the West Michigan area. Meetings will ideally be held at a participating member's company facility.



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## WHO DO I CONTACT FOR MORE INFORMATION?

As this is an initiative of The Right Place, Inc. and MMTC-West, please contact:

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